



PFI4052CS  
29/01/19

## Nordic Beauty Bilberry Scrub and Mask, "Vintage 2016"

### Description:

"Nordic Beauty Bilberry Scrub & Mask" is a soft exfoliator based on bilberry extract and scrub. It gently removes dead cells and impurities from the skin to get a smooth and radiant complexion. Applied as a face mask, it hydrates and softens the skin while increasing its elasticity.

### Key ingredients:

- Micromatrix® Fractile AN is based on polysaccharides. It acts as a slow delivery system for advanced skin care formulations. It forms a micro thin film, which retains actives delivering them slowly for a long-lasting effect. Thanks to its polymeric matrix structure, Micromatrix® Fractile AN provides a good skin hydration and a strong smooth after-feel.
- Nordic Beauty Bilberry Extract is a natural cosmetic ingredient that concentrates all the benefits of bilberry (*Vaccinium myrtillus*). It is a rich source of phenolic components, organic acids and vitamins. Thanks to its high percentage of antioxidants, it protects the skin from premature aging and increases its elasticity.
- Nordic Beauty Bilberry Scrub is a fully organic option for exfoliating products. It comes in reddish fiber powder and provides a smooth application without hard edges. Nordic Beauty Bilberry Scrub is ideal for facial products as it gently exfoliates the skin.

Ingredient	Phase	INCI Name	Qty%	Function
Micromatrix® Fractile AN	A	Water (and) Hydroxypropyltrimonium Maltodextrin Crosspolymer (and) Preservative system according to customer's choice	29,00%	Viscosity modifier, Refreshing, Film former
Hydrasoft® Sea SAP ER		Betula Alba Juice (and) Chondrus Crispus Extract (and) Glyceryl Acrylate/ Acrylic Acid Copolymer (and) Preservative system according to customer's choice	19,00%	Texture modifier, Humectant
Nordic Beauty Birch Sap Gel		Betula Alba Juice (and) Hydroxyethylcellulose (and) Preservative system according to customer's choice	17,00%	Hydrating, Osmose booster
Nordic Beauty Bilberry Extract		Betula Alba Juice (and) Vaccinium Myrtillus Fruit Extract (and) Preservative system according to customer's choice	20,00%	Hydrating, Osmose booster
Nordic Beauty Bilberry Scrub	B	Vaccinium Myrtillus Seedcake Powder	15,00%	Scrub

### Procedure

Weigh phase A and put under stirring until homogenization.  
When phase A is homogeneous, add phase B under slow stirring.

### Physicochemical parameters

pH: 5,34

### Efficacy Testing

Hydration increase of 22%, 5 minutes after application

### ISO 16128 Indexes

Natural Origin Content: 97,64%  
Natural Content: 97,12%

Organic Origin Content: 69%  
Organic Content: 69%