



PFI5723CS
30/01/22

Upcycled Neck and Front Serum

Description:

"Upcycled Neck and Front Serum" is a skin care product based on natural ingredients that come from Karvia Geopark, in Finland. This serum is ideal to take care of neck and front skins, which are particularly exposed to environmental aggressions.

Key ingredients:

- Nordic Beauty Peat Extract is rich in trace elements, amino acids, vitamins, phyto hormones and fatty acids, which are bioavailable to the human body. Thanks to its high quantity of antioxidants, it combats free radical damage, boosts collagen production and improves cell turnover.
- Nordic Beauty Bilberry Extract is a rich source of phenolic components, organic acids and vitamins. Thanks to its high percentage of antioxidants, it protects the skin from premature aging and increases its elasticity.
- Hydrasoft® 99 Sea is a texture modifier based on Birch Sap (*Betula Alba Juice*). It dramatically increases skin hydration and microcirculation while decreasing TEWL. This efficient osmotic function increases water content of the skin and improves the swelling of keratinocytes, with a resulting thickening of the skin.

Ingredient	Phase	INCI Name	Qty%	Function
Nordic Beauty Peat Extract	A	Peat Water (and) Preservative system according to customer's choice	27,00%	Increases microcirculation
Nordic Beauty Bilberry Extract		Betula Alba Juice (and) Vaccinium Myrtillus Fruit Extract (and) Preservative system according to customer's choice	22,00%	Increases microcirculation
Biomethics® CPS O/W		Solanum Tuberosum (Potato) Starch (and) Squalane (and) Limnanthes Alba (Meadowfoam) Seed Oil (and) Water (and) Hydrogenated Lecithin (and) Xanthan Gum (and) Tocopheryl Acetate (and) Preservative system according to customer's choice	8,00%	Emulsifier
Hydrasoft® 99 Sea		Betula Alba Juice (and) Hydroxyethylcellulose (and) Preservative to customer's choice	20,00%	Moisturizer barrier, Texturizer
Nordic Beauty Brassica Finlandia	B	Brassica Rapa Seed Extract	15,00%	Antioxydant, Nourishing
Creaspheres® SIL WL 8 VF 10	C	Silica (and) Hydrogenated Vegetable Oil	8,00%	Soft skin feel

Procedure

Weigh phase A and put under stirring
When homogenous add phase B under stirring
Then add phase C.

Efficacy testing

2 subjects - on the hand:
- Microcirculation has been increased by 61%, 5 minutes after application.

ISO 16128 Indexes

Natural Origin Content: 98,16%
Natural Content: 87,84%

Organic Origin Content: 66,93%
Organic Content: 66,93%

Important

Biomethics® CPS O/W should be integrated into the continuous phase and mixed for about 30 minutes before emulsification to avoid granules.