

EVERY SKIN PHOTOTYPE DESERVES ITS MADE TO MEASURE PROTECTION! *spt protects best*

Not all skins are equal when it comes to the sun. They react to sunlight and tan differently. This implies that, for optimal sun exposure safety, it is necessary to choose suitable sunscreen protection. To do this, three factors must be considered: the phototype (the skin's sensitivity level to sunlight, exposure conditions, and the nature of the skin).

Skins are classified into six phototypes, determined based on skin tone, hair color, eye color, the presence of freckles, and the ability to sunburn or tan.

Fair skins require higher protection against UV rays than darker skins. They are more sensitive to the sun and have a higher risk of developing skin cancer. Darker skins, on the other hand, are less sensitive. Being richer in melanin, a pigment that filters UV rays, the skin is naturally better protected.

But they have reduced vitamin to photosynthesis.



Discover Concepts Phototypes

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