



CREATIONS COULEURS®

Fashion derived decorative cosmetics

THE INNOVATION COMPANY® offers an extensive make up products range from Créations Couleurs® division. We are specialized in fashion derived decorative cosmetics, which can only be found with our product range as we do not follow trends, but rather create them.

One of our specialities is the composite technology, which allows combining colour and texture. The latest fashion product range is called Creastar® Transition, a collection of pearlescent pigments, with multi-dimensional shimmering effects which change colour upon application.

Along with our products, we are constantly coming up with modern and fashionable formulation concepts in which our ingredients are used, and we are always happy to share these concepts with our customers.



The best choices of our formulations

Creastar® are pearlescent pigments in various colours and multiple shine effects. Creastar® Primary products are pearlescent pigments creating a great variety of shades with only one colourant. They are based on Synthetic Mica (20 microns) and Calcium Aluminium Borosilicate (60 and 100 microns). We have a wide range of colors and particle sizes.

Creastar® Intense products combine two or more colorants so that vibrant shades are created. They are based on Synthetic Mica (20 microns) and Calcium Aluminium Borosilicate (60, 100 and 300 microns).

Creastar® Transformation products are pearlescent pigments based on iridescent Synthetic Mica that change colour upon application.

Creastar® Granville inspired by the story of Christian Dior of a very soft pink mixed with gray gravel, its two colors are the backbone of our Creastar® Granville.

Creastar® Charles James is known in the world of haute couture for his dresses designed for balls, galas and cocktail parties. His fame comes from his obsession with style and the technique he uses. Which inspired us to design the texture that become colours.

Creasparkles® are a range of cosmetic grade kinkies available in sizes from 100 microns to 400 microns and in different shapes. They offer four different colour ranges: Creasparkles® Colour, Metallic, Hologram and Iridescent. Creasparkles® are designed especially for cosmetic applications, in compliance with the legislation of colourants and other cosmetic requirements.



Spectrophotometer

Penetrometer



*Rheology
& Tribology*